

# Show Us Your Shop Contest Rules

1. NO PURCHASE NECESSARY TO ENTER OR WIN. Contest begins at 12:00 p.m. Eastern Time ("EST") August 10, 2017 and ends at 11:59 p.m. EST December 15, 2017 ("Contest Period").

2. SPONSOR: Motorsport Marketing, Inc., ("Sponsor"), 915 Ridgewood Ave., Holly Hill, FL 32117

3. ELIGIBILITY: MUST BE LEGAL resident of the United States, 18 years of age or older as of August 10, 2017. Void where prohibited by law. Employees of Sponsors, Motorsport Marketing (Collectively, "Contest Entities"), and their families and immediate household members of each are not eligible.

4. HOW TO ENTER: To enter, send an electronic mail message with 5 photos of your shop and a 300-word description of your shop to the address: "shop@grassrootsmotorsports.com" Only electronic mail entry is permitted. Limit one entry per person and email address. Each entrant must be the rightful owner (or have authorized use) of the email address identified in the entrant's entry as of August 10, 2017. In the event of a dispute as to the identity of a winner, the winner will be deemed to be the natural person in whose name the email account governing the email address was opened. Entrants must provide all information requested to be eligible to win. Incomplete, unreadable, or unintelligible entries will be disqualified. All entries must be received by December 15, 2017 at 11:59 p.m. EST. All information and entries provided by entrants becomes the property of Sponsor, and may not be acknowledged or returned. Contest entities and their respective parent companies, affiliates, subsidiaries and advertising and promotions agencies are not responsible for and shall not be liable for: (i) late, lost, delayed, misdirected, incomplete or unintelligible entries, telephone system or computer malfunctions, lost connections or transmission errors; (ii) any injuries, losses, or damages of any kind caused by the acceptance, possession or usage of any prize or from participating in the Contest; or (iii) any printing, typographical, administrative or technological errors in any material associated with the Contest

☐ DRAWINGS/NOTIFICATION: Prize winners will be decided by a panel of judges on ☐ approximately January 10, 2018. In the event of a tie between two entries during ☐ judging, the entry that was submitted first will be chosen. Prize winners will be ☐ notified by phone, and/or email and/or overnight mail on approximately January 10, ☐ 2018. Winners will be subject to verification. Return of prize notification as ☐ undeliverable will result in disqualification, and the failure to respond timely and ☐ completely to the winner notification, or if winner is unable to accommodate requests ☐ of Sponsor, will result in forfeiture of the prize and Sponsor, in their discretion, may ☐ select an alternative winner

☐ PRIZES. Three (3) Prize Packages: Great shop equipment from our sponsors. ☐ Approximate retail value ("ARV") of each Prize Package is One Thousand, Five ☐ Hundred Dollars (\$1,☐00.00). Prize winners are solely responsible for any travel ☐ and other expenses not specified as prizes. Prizes are non-refundable for cash and

non-changeable. If lost, they will not be replaced. Prize winners cannot assign or transfer their prize to another person. Sponsor in its sole discretion may also substitute a different prize of approximately equivalent retail value.

7. CLAIMING PRIZES/RELEASES. Eligibility, age & all claims made by all winners are subject to verification. Sponsor not responsible for fraudulent calls / mail made / sent to entrants not by Sponsor. By accepting prize, winners' consent to the use of their names, photographs and likenesses for advertising, trade and promotional purposes in all media without additional compensation, except where prohibited by law. If a selected potential winner or Guest fails to comply with official rules and/or to submit required documentation within the designated period, the prize will be forfeited and an alternate winner may be selected at Sponsor's sole discretion.

8. GENERAL. By entering the Contest and/or accepting prizes, entrants/prize winners agree to: (a) be bound by these rules; and (b) to release Contest Entities, their respective parents subsidiaries, affiliates, and franchises, their respective shareholders, officers, directors, members, employees, agents, assigns, from all liability, claims, action, or proceedings relating to the Contest and from injuries or damages arising in connection with or relating to participation in the Contest or use of the prizes. All federal, state and local laws and regulations apply. Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend this Contest should a virus, bug, computer problem or other causes beyond Sponsor's control corrupt the administration, security or proper play of the Contest. Sponsor may prohibit any entrant from participating in the Contest or winning a prize if, in their sole discretion, they determine such entrant is attempting to undermine the legitimate operation of the Contest by cheating, hacking deception, or any other unfair playing practices or intending to annoy, abuse, threaten or harass any other entrants or Sponsor representatives. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION OF SUCH ENTRANT AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

9. WINNERS LIST. For a list of winners or a copy of the Official Rules, send a self-addressed stamped envelope to Show Us Your Shop Contest, Winners List/Official Rules, 915 Ridgewood Ave., Holly Hill, FL 32117. Request must be received by December 15, 2017. VT residents may omit return postage.